

Harbor Beach Chamber of Commerce

11<sup>th</sup> Annual Merchants' Salsa Tasting

**When:** Saturday, September 1, 2018 11 am – 2 pm

**Where:** All around the business district of Harbor Beach

**Why:** To show our appreciation to our customers, promote our businesses, and to give the townspeople a chance to participate in a fun promotion/competition.

- Each participating merchant makes approximately 2 – 2 ½ gallons for tasting and supplies tortilla chips for sampling
- Serving from 11 am until 2 pm, tasters go from store to store to try each salsa
- The Chamber will provide containers and napkins for tasting and ballots for voting. Containers and napkins can be picked up starting at 10 am at the Visitors Center.
- Customers vote on their favorite salsa and turn their ballots in to the Visitors Center by 2:30 pm.
- The merchant with the most votes will receive \$75 in Harbor Beach Bucks and a traveling trophy to be on display until next year's tasting! Second place receives \$50 in Harbor Beach Bucks, and third place will receive \$25 in Harbor Beach Bucks!
- One customer's ballot will be drawn for a Salsa Basket!

If you would like to participate but do not have a store front in town you will be able to set up in front of the community center or ask a merchant to set up in front of their store. If you would like to participate this year, please contact Allison by **Monday, August 27<sup>th</sup>**. **There will be a \$25.00 fee to non-chamber members wishing to participate.**

Please don't hesitate to call or email if any questions or concerns arise.

Thank you all for participating!

Allison Hudson

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